Trident Technical College (TTC) is conducting market research to gather information for a hosted website content management system (CMS) that is tailored to higher education institutions and designed for ease of use by both technical and non-technical users alike. The College is conducting research for a CMS that has centralized administration, is fully customizable for editing permissions and workflows, permits approvers to publish content directly in real-time, has centralized marketing tools providing the functionality to conduct analytics, SEO scoring, social media tracking, and keyword analysis, and the key capability to develop templates using a template engine, and interchangeably use the different templates within the CMS, and within the same page(s) within the CMS.

TTC is a public, two-year, multicampus community college that provides quality education and promotes economic development in Berkeley, Charleston and Dorchester counties. TTC is one of the largest institutions in the state, enrolling approximately 12,000 students in credit programs and additional students in multiple non-credit courses. These students have a wide variety of educational goals, including university transfer. TTC further promotes economic development through customized education and training for business, industry and government and a variety of employment training programs. Learn more at www.tridenttech.edu.

If you wish to provide information regarding a hosted website content management system as a part of this market research, please contact:

Carol A. Belcher, C.P.M., Director of Procurement, Trident Technical College
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Phone: 843 574-6230

Please contact TTC by not later than Thursday March 10, 2022 5:00 PM EST